

RAFIUL ISLAM

Full-Stack Web Developer | PHP & Laravel

Bangladesh — Open to Remote, International & Relocation Opportunities | +880 1831 639739 | contact@rafiulislamruhan.com | [Portfolio](#) | [GitHub](#) | [LinkedIn](#)

PROFESSIONAL SUMMARY

Full-Stack Web Developer with hands-on experience building responsive, SEO-conscious websites and web applications using HTML5, CSS3, JavaScript, jQuery, PHP and MySQL. Skilled in custom MVC architecture and practical e-commerce development, with Laravel fundamentals currently being strengthened as a long-term specialisation. Combines a solid technical foundation in mobile-first, accessible and secure web development with real-world customer-facing and business experience, bringing a practical, problem-solving approach to product and web development.

TECHNICAL SKILLS

Frontend:	HTML5, CSS3, JavaScript, jQuery, Bootstrap, Responsive & Mobile-First Development
Backend:	PHP, Laravel (Fundamentals), MVC Architecture, CRUD, Authentication & Authorization
Database:	MySQL / SQL, JSON, AJAX, Basic API Integration
CMS & E-commerce:	WordPress, WooCommerce, Elementor, E-commerce Development
Quality & Security:	SEO, Web Accessibility, Web Security, UI/UX
Tools:	Git, GitHub, cPanel, Canva, Microsoft Office

SELECTED PROJECTS

Folkfave — Founder, Designer & Developer (Solo Project)

- Designed and developed a custom PHP/MySQL e-commerce platform built on a custom MVC architecture.
- Implemented practical catalogue, product, inventory, order and return/exchange workflows together with an administrative dashboard.
- Built authentication/authorization, cash-on-delivery/payment handling and email-integration features to support real business operations.
- Applied SEO and web security practices; configured and deployed the platform on cPanel hosting.

Technologies: HTML, CSS, JavaScript, PHP, MySQL, Custom MVC, Authentication & Authorization, cPanel

Personal Portfolio — Developer & Designer

- Designed and developed a personal portfolio and technical showcase using a black-and-white, typography-led editorial style.
- Built a responsive, mobile-first, multi-page site with interactive frontend behaviour and modern motion/interaction.
- Applied SEO, accessibility, performance optimisation and security considerations; deployed via cPanel.

Technologies: HTML, CSS, JavaScript, Responsive Design, SEO, Accessibility, cPanel

BookNest — Full-Stack Web Development Project

- Developed a bookstore website with catalogue browsing, search/filter and shopping-cart interactions.
- Designed a responsive, mobile-first UI/UX with accessible, secure navigation and SEO best practices.

Technologies: HTML, CSS, JavaScript, Responsive Design, SEO, Accessibility

Additional Projects: Tabaqcoffee (coffee shop website) and Braise & Brich (restaurant website) — responsive, mobile-first sites with interactive UI, SEO-friendly structure, accessibility and security considerations. Technologies: HTML, CSS, JavaScript, Responsive Design, SEO.

PROFESSIONAL EXPERIENCE

Sales Executive — Hello Junior

Jul 2024 – Present | Hybrid

- Manage customer enquiries across Facebook and other digital channels, providing product information and purchase assistance.
- Process and coordinate orders across the company website and Daraz marketplace, ensuring accurate and timely fulfilment.
- Handle returns, refunds and exchanges independently according to company processes, maintaining customer satisfaction.
- Support sales conversion through customer needs analysis, tailored recommendations and proactive follow-up.
- Resolve customer and order-related issues, contributing to improved service quality and customer retention.
- Work within a sales and customer-management system to track enquiries and orders; received positive feedback from customers and management.

EDUCATION

Diploma in Computer Science and Technology — Daffodil Polytechnic Institute | 2025 – Present (2nd Semester)

Higher Secondary Certificate (HSC) — Government Music College | 2021

Secondary School Certificate (SSC) — Saleha School and College | 2019

CERTIFICATION

Web Design for Freelancing — Astra IT (NSDA) | 2026

LANGUAGES

Bangla (Native) | English (Professional Working Proficiency) | Hindi/Urdu (Intermediate) | Arabic (Basic)